

MARTHA INSPIRES
FOUNDATION



YOUTH EMPOWERMENT SUMMIT 2024

REPORT OF THE 9TH EDITION OF THE MARTHA
INSPIRES YOUTH EMPOWERMENT SUMMIT

SATURDAY 17TH AUGUST, 2024 - TAMALE



The 2024 Youth Empowerment Summit concluded with a strong call on young people to prioritize skills and leadership development. Highlighting the need to equip young people with the necessary knowledge for personal growth to enable them take up vital positions in problem solving that will yield a positive change in our society.

Various Speakers who made the call indicated that discovering one's talents and investing in refining those abilities were crucial steps toward achieving success. Participants were encouraged to focus on continuous learning and self-improvement as key strategies for thriving in today's competitive environment.

The summit attracted participants from civil society organizations, non-governmental organizations, youth groups, secondary schools, and young business leaders. The event was under the theme "Inspire Inclusion to Support Youth Participation."





MEET OUR HOST

**MISS
MARTHA
ANABILA**

*(Founder/CEO, Martha
Inspires Foundation)*



MEET OUR CHAIRPERSON

**HAJIA
LAMNATU
ADAM**



Hajia Lamnatu Adam, Executive Director, Songtaaba, highlighted the need for every young person to stay connected to mentorship and applauded all the speakers for their great presentations. She was excited about the opportunity to chair the summit and encouraged the Martha Inspires Foundation to continue impacting the youth.



GEORGINA ASARE FIAGBENU

(Senior Manager, Corporate Communications, MTN Ghana)

Georgina Aasare Fiagbenu, Senior Manager, Corporate Communications at MTN Ghana, highlighted the importance of networking, stressing that beyond identifying talents, young people must connect with the right people. "Building relationships is key; no network can be strong if the relationship is weak," she stated, urging participants to focus on creating solid connections that open doors to opportunities.

Excerpts from our speakers



Ruth Baddo, Senior Manager, API Partnerships, MTN Ghana, advised the youth not to be discouraged by the obstacles they encounter while pursuing success. She noted that overcoming challenges builds resilience and equips individuals to manage themselves better when they achieve success.

RUTH BADDO

(Senior Manager, API Partnerships, MTN Ghana)

Jeremiah Buabeng, CEO of GROUPE BUABENG another speaker at the event, underscored the importance of acquiring relevant skills. He said that skills development is crucial for both personal growth and long-term success. He encouraged young people to prioritize knowledge acquisition, explaining that knowledge not only enhances skills but also increases one's bargaining power, both of which are essential for a stable and fulfilling life.



JEREMIAH BUABENG

(CEO, GROUPE BUABENG)





MARVIN SELASSIE ACKUAYI

(STUDENT ADVOCATE/ STUDENT ENTREPRENEUR)

Marvin Selassie, a youth activist and student from the University for Development Studies (UDS) advocated for the inclusion of young people including people living with disability in decision-making processes, emphasizing that the youth have valuable insights and ideas to contribute toward national development.



The summit served as a platform for youth engagement, knowledge sharing, and collaboration, with a unified call for greater inclusion of young people in decision-making processes and the need for youth to actively pursue self-development and networking opportunities.

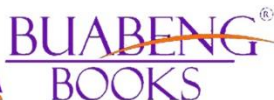


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TICHELI YOUNG ASSOCIATION

ACTIVISTA SAGNARUGU

SONGTAABA



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