



**REPORT ON THE MARTHA  
INSPIRES 10TH ANNIVERSARY  
CELEBRATION AND YOUTH  
EMPOWERMENT  
SUMMIT 2025**





**True consistency is not about being untouched by challenges but about persevering through until purpose is fulfilled. The Martha Inspires 10th Anniversary Celebration and Youth Empowerment Summit 2025 was not immune to challenges as previous years had. Right from the preparatory stages till the day of execution.**

**Scheduled to commence at 08:00am, the day's rain which started at dawn (01:00am) persisted all day, shifting the start time thirty minutes behind. Participants' arrival was impacted consequently, with our usual three thousand-capacity hall half-filled prior to commencement. However, the rains could not stop the expectant participants from attending this year's Youth Empowerment Summit.**



**The 2025 edition of the Youth Empowerment Summit came to a close with a resounding message to the nation's young people: take interest in national issues, and claim your place at the decision-making table.**

**For ten years, the Martha Inspires Foundation has brought together thousands of young people from across Northern Ghana. Students, entrepreneurs, civil society leaders, youth groups, young business leaders, all gathered under one roof at the Sanctuary of Wind and Fire Assemblies of God Church Auditorium. This year's theme was "Amplifying Voices, Building Legacies," and more than 3,000 participants turned up to add their voices to that legacy.**



Our most consistent MC so far Yaw Adjei Danquah led the way. As consistency will have it, it was important that we make such a statement in reference to our chairperson, Georgina Asare Fiagbenu (Senior Manager, Corporate Communications, MTN Ghana), as she has been the most consistent speaker and partner. She assured participants of her abled leadership with a commitment to timely delivery and brevity.

In her closing remarks, the Chairperson of the day congratulated the Martha Inspires Foundation and its partners for yet another successful summit. She reminded participants to hold on to the lessons learned. "The summit, you will agree, has been successful. But if we forget all that has been said here, then we would have failed," she said.





**Dr. Gloria Duah, a student leader and activist, who was our first speaker gave an electrifying speech about youth voices. “The problem in this country is that issues affecting youth are often discussed and decided by people who are out of the youthful age bracket,” she lamented, pointing to the recent review of the National Youth Policy as one example.**

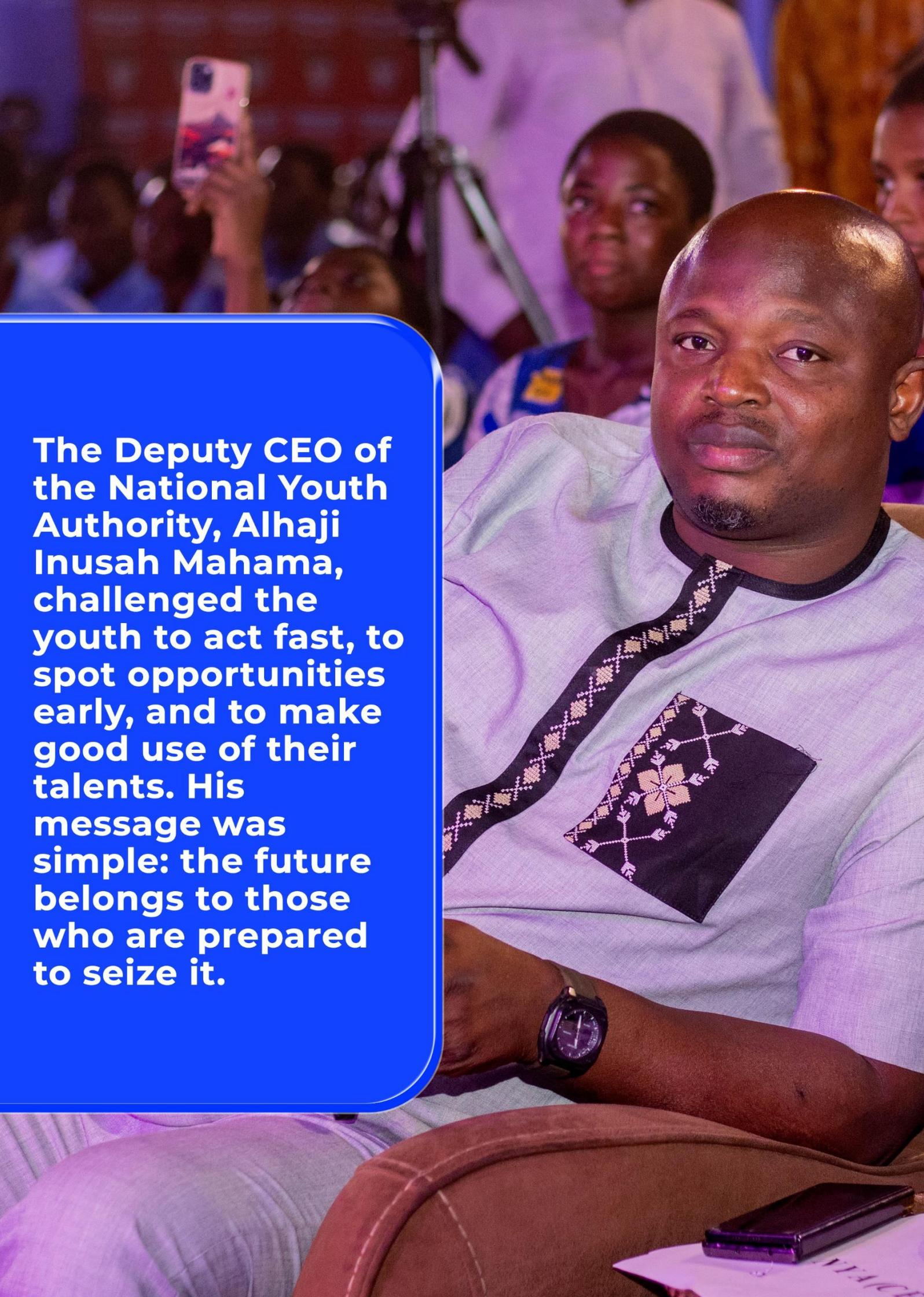
**Her words struck a chord with many in the audience, as she reminded them that the consequences of decisions made without youth input are usually borne by the youth themselves.**



Others echoed the same call in different ways. Rev. Aaron Lambon Fant, Senior Pastor of the Sanctuary of Wind and Fire Assemblies of God Church, urged participants to build strong and positive networks.

“Your network determines your net worth,” he said, reminding young people that the company they keep could open doors to opportunities that will change their lives.





**The Deputy CEO of the National Youth Authority, Alhaji Inusah Mahama, challenged the youth to act fast, to spot opportunities early, and to make good use of their talents. His message was simple: the future belongs to those who are prepared to seize it.**

A woman with long braided hair is speaking into a microphone on a stage. She is wearing a white, ruffled blouse and a gold necklace. Her right hand is raised with her index finger pointing up. The background is a blurred stage setting with purple and blue lighting.

Then came a story of resilience from our Special Guest of Honour, Antoinette Kwofie, the Chief Finance Officer of MTN Ghana and the first woman to hold that position. Her story is one of trust, faith and resilience as she began her journey from a totally unrelated field. She holds a Bachelor of Science degree in Agricultural Economics but currently heads MTN's finances.

She stood before the audience as living proof that failure can be part of success. "I failed many times, but I never gave up. Allow God to lead you, keep pushing, and eventually, your dreams will materialize," she told them her journey which inspired many in the hall.

# A Decade of Impact: Building Legacies



We saw ten years of pursuing a dream fraught with personal challenges culminate in an emotional outpouring of tears of joy and celebration as our CEO, Martha Anabila, took to the stage in her celebratory white suit. The gratitude-filled Martha Anabila recounted her story to inspire the over-three-thousand-seated participants. For Martha Anabila, the moment was deeply personal. She recalled the doubts, even from close relatives, when she first dreamed of building this platform.

Today, ten years on, that dream has become a reality that thousands now look forward to every year. “Despite the initial challenges, I never gave up. Today, YES has become entrenched, and many people now include it as part of their annual calendar,” she said emotionally. And she had one final message for parents: “do not impose career choices on your children, let them pursue their passions.”



As we celebrate a decade in existence, our CEO reminded everyone that this milestone was not the end, but only the beginning. "Ten years actually was like a rehearsal for us, just trying to start, understand the ground and see the better structure that we are going to put in place."

"So, watch out for Martha Inspires Foundation. This is just the beginning."



The six finalists of the Martha Inspires Essay Writing Competition were honoured with citations and products from sponsors with the winner going home with a cash prize of one thousand Ghana cedis (GHS 1000).



As part of the 10th Anniversary Celebration, organizations and individuals who contributed to the success of the Martha Inspires Foundation over the past years were honoured with citations. MTN Ghana did not miss the opportunity to give away a laptop and lots of other souvenirs.



Guest Speaker, Antoinette Kwofie, also led the cutting of a beautifully decorated anniversary cake, marking a decade of impact. The celebrations were further lit up with vibrant musical and choreography performances by school children, adding colour and joy to the occasion.

The rain may have persisted throughout the duration of the programme but the attendees did not let that deter them. If there was anything that signified the decade of 'Amplifying Youth Voices and Building Legacies' (anniversary theme), it was demonstrated in participants' determination to attend despite the rain.



# PARTICIPATING SCHOOLS

BAGABAGA COLLEGE OF EDUCATION

DABOKPA TECHNICAL INSTITUTE

INSTITUTE OF BUSINESS MANAGEMENT  
AND JOURNALISM

KALPOHIN SENIOR HIGH SCHOOL

LAMASHEGU TECHNICAL INSTITUTE

SAVANNAH INTERNATIONAL ACADEMY

TAMALE GIRLS SENIOR HIGH SCHOOL

TAMALE TECHNICAL INSTITUTE

VITTIN SENIOR HIGH SCHOOL

BUSINESS COLLEGE INTERNATIONAL

GHANA SENIOR HIGH SCHOOL

KUMBUNGU SENIOR HIGH SCHOOL

NORTHERN SCHOOL OF BUSINESS

PRESBYTERIAN SENIOR HIGH SCHOOL

TAMALE COLLEGE OF EDUCATION

TAMALE ISLAMIC SENIOR HIGH SCHOOL

TOLON SENIOR HIGH SCHOOL



# YOUTH GROUPS AND ORGANIZATIONS

UMMY RELIEF FOUNDATION

TAMALE OFFLINE HANGOUT

AFRI YOUTH

EMCEP

NORTHERN YOUTH PARLIAMENT

YOUNG URBAN WOMEN MOVEMENT

GOLDEN INSPIRES FOUNDATION

GHANA RED CROSS, SAGNARIGU

BASHA 1 FOUNDATION

WEE-NORTH

iVALLEY

LEAD FOR GHANA

YUAPART AFRICA

CHURCH GROUPS

HARDWORKING AFRICAN WOMEN (HAW)

CENTER FOR NATIONAL CULTURE

FEAD GHANA

TRIPLE S FOUNDATION

CAMA SAVELUGU

MYD

TAMALE BOOK CLUB

UDS PARLIAMENT

ACTIVISTA, SAGNARIGU

ACTIVISTA, TAMALE METRO

WOSAG

SWIDA GHANA

T-VET

DAY'S FASHION

TIYUMBA HOPE FOUNDATION

HAS

CAAP-GHANA

EMPOWER HER FOUNDATION

NATIONAL SERVICE AUTHORITY

## MEDIA HOUSES

JUNIOR GRAPHICS

ZAA TV

GHANA NEWS AGENCY

KUMASI MAIL

FILA FM

ONLINE BLOGS



# PARTICIPANTS' INFORMATION

## BREAKDOWN OF PHYSICAL ATTENDANCE

	MALES	FEMALES
SCHOOLS	659	1,094
INFROMAL APPRENTICE	141	491
VENDORS	18	23
ORGANIZATIONS	76	89
INDIVIDUALS	305	360

TOTAL NUMBER OF PARTICIPANTS ..... **3,256**

## BREAKDOWN OF ONLINE PARTICIPATION

FACEBOOK VIEWS

**2,600**

TV VIEWS (TRUTH TV)

**OVER 100,000**

# MEET OUR SPONSORS FOR OUR 10TH ANNIVERSARY CELEBRATION AND YOUTH EMPOWERMENT SUMMIT 2025



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To support Martha Inspires Foundation,  
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